

Choose to write your leadership
story enabled by a B-school that lets

You be You



Become future-ready professionals
geared up for the world of tomorrow!

In case of any query, please feel free to contact
gsb.mbaadmissions@krea.edu.in,
044-71650123/+91 93601 34757 / 58



The B-School that
lets **You be You**

MBA Batch 2023-25





KREA
university

MESSAGE FROM THE DEAN



Prof Lakshmi Kumar

Dean – IFMR GSB & Professor - Economics

In the ever-evolving business landscape, disruption is an everyday term. The shifts in the industry constantly requires for us to seek leaders who are skilled, adaptable, and flexible but also responsible, ethical, and resilient. Our mission at IFMR Graduate School of Business (GSB) at Krea University, is to not just prepare leaders for the world of business but also for the world that we live in. We are hoping to nurture a generation that addresses challenges through the lens of the interwoven, and comprehends problems while also understanding the ethos of interconnectedness between the planet, people and profit. At IFMR GSB, we are going beyond the rhetoric; embedding and integrating sustainability in our research, learning, teaching is an everyday initiative at IFMR GSB.

How do we do that?

Our curriculum that is relevant and dynamic merges core business functions with innovative interdisciplinary courses in communication, design thinking, and ethics. Our knowledge lessons are backed by research and contemporary case studies, and are facilitated by an excellent set of faculty members. We are fortunate to have faculty members from across the globe who are academic veterans and industry leaders committed to providing the students with hands-on business education, with rigorous standards for teaching. We are also extremely proud of our consistent placement performance with employers from across the world of finance, marketing, operations, human resources, data analytics and more, impressed with the quality of students we nurture. The Big 4 and so many other international companies are part of the hiring portfolio at Krea, and each year, promising new organisations add themselves to our list. The average CTC bagged by students has also been on a constant increase.

Our 5000+ community of alumni are pioneering professionals spread across the globe, willing to mentor, train, and recruit the young minds that pass through the corridors of GSB. Located in the heart of an integrated business city, Sri City, the campus is an exciting place for an MBA student to learn and grow. The life of an MBA student is about learning but also networking and forming life-long connections which will be a part of your day, every day here.

IFMR GSB attracts highly competitive individuals from all strata of society and from widely diverse backgrounds, brought together by the drive to write their own chapters and you will highly benefit in this journey from these co-travellers. I invite you to explore the various opportunities at IFMR GSB, a Business school that truly gives You the privilege to be You!

MESSAGE FROM THE CHAIRPERSON MBA PROGRAMME



Prof Gayathri Sampath

Chairperson – MBA Programme &
Associate Professor - Strategy

The MBA is the world's most popular graduate management degree. Employers love it and students can't get enough of it. As a generalist degree, the MBA gives you fundamental management knowledge, meaning you'll get a holistic view of business across areas like marketing, finance, and accounting, all while developing those vital soft skills and leadership skills. Over the course of your degree, you will learn to handle ambiguous and complex decision-making situations in the face of various constraints through a mix of pedagogical tools, from simulations to case studies and lectures to live projects. Earning an MBA degree is a life-changing experience where learning occurs both inside and outside the classrooms. Time management, collaboration and networking are three aspects of the MBA programme where there are no boundaries to learning.

The programme requires you to juggle extracurriculars alongside a challenging course load, work with a diverse group of people from all over the country, and forge meaningful bonds with peers and faculty. Every day and in every class, you have a choice —, you could take part, just watch, or wonder what is happening.

An IFMR GSB, MBA is immersive and exciting. We look for good candidates in our selection process and transform them not only into great managers but also exemplary human beings who make a difference to society and the world. The university, school, faculty and staff are your partners and well-wishers in your academic journey and beyond.

MESSAGE FROM ADMISSIONS CHAIRPERSON

Welcome to IFMR GSB, the business school that lets you be you. In a world where more and more B-Schools start to look alike, we stand apart in putting you in charge of what you study and where you go to work. We run a single flagship MBA programme that offers you the freedom of choice across functional areas: accounting, finance, HR, marketing, and operations. We do not bind you; instead, we encourage you to craft your own unique curriculum by mixing and matching from a basket of fifty electives, including state-of-the-art offerings in quantitative finance, data science, fintech and strategy. A wide range of recruiters, global and national, visit our campus every year to employ our graduates in a variety of challenging roles with handsome remuneration packages. You have the liberty to choose the firms and roles for the interview. Our career service helps you target your dream role by assembling the requisite portfolio of concepts and skills.

Unlike most other standalone business schools, IFMR GSB is part of Krea University, renowned for its modern Interwoven Learning. On the IFMR GSB campus, you will have the opportunity to interact with Humanities and Social Sciences faculty trained in the finest institutions around the world, as well as mathematicians and natural scientists. You do not need to take classes from them, although you are Welcome to. Our calendar is filled all year with talks and workshops open to all, offered by the resident faculty and renowned visiting scholars.

Campus life is vibrant with two dozen clubs and committees catering to extra-curricular interests ranging from sports, photography, music, drama, and dance, to debating, quizzes, hackathons, and business plan competitions. Develop your talents and discover new passions, IFMR GSB at Krea will bring out the best version of you. Come grow with us!



Prof Amit Das

Chairperson-MBA Admissions
Professor - Data Science & Information Systems

Pen your very own story!

Open the doors to a management learning journey that can lead you to your chosen destination!

Who are we? The B-School that lets **You be You**

If you are looking for a transformational B-school experience and envision your future as a management leader, IFMR Graduate School of Business (GSB) at Krea University is your answer!

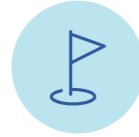
At IFMR GSB, you have the freedom backed by knowledge and innovation to choose your path exactly as you wish for it to be. We, at GSB, enable and empower you with critical skills to tread the path.

The IFMR Graduate School of Business rests on the strong foundation of the five decades legacy of IFMR, combined with Krea University's vision to create a positive impact in the world of the future. As an institution that has imparted high-quality management education and deep-dived in sectoral research, the MBA programme at IFMR GSB comes rooted in the legacy of research and education. Here young scholars are equipped with new age skills that are indispensable to lead a change driven future. We look forward to welcoming bright young minds who will take their own chapters from this transformative management education journey and etch their own.

IFMR GSB- A SNAPSHOT



A futuristic business school with 50+ years strong legacy of IFMR



Powered by pioneers in finance education combined with the agility and renewed outlook of Krea University



Preparing impactful and effective business leaders who can solve the problems of the future



Offering MBA, PhD, Executive MBA and customised programmes for executives from corporate organisations across the world



Shaping business practices through inventive, sharp thinking and cutting-edge research



Amongst the top 60 B-schools in India as per the National Institutional Ranking Framework (NIRF) by Ministry of Education, Govt. of India



Accredited by SAQS (South Asian Quality Assurance System)*



100% placements



Part of the CFA Institute University Affiliation Program



Governed by UGC Norms

*SAQS is an international system of strategic audit and accreditation designed for the assessment of institutions

UNDER THE KREA UMBRELLA

The Krea Ecosystem

Krea University currently houses two Schools and provides strategic oversight to four Research Centres



The IFMR Graduate School of Business (IFMR GSB) offers full-time and part-time MBA programmes, a full-time PhD programme, as well as both open and customised management development programmes.



The School of Interwoven Arts and Sciences (SIAS), currently offers an undergraduate programme in the form of 3-year BA (Honours) & BSc (Honours) degrees, with an option to do an additional year of Advanced Studies.



The Research Centers work closely with international agencies, governments, policy makers and academicians in the areas of financial inclusion, direct benefit transfers, MSMEs, gender participation in the workforce, health and infrastructure. Leveraging Evidence for Access and Development (LEAD) focuses on action-oriented research and strategic engagement with a diverse group of stakeholders to create impact through capabilities in research, monitoring & evaluation, and fostering technical capacity.

LEAD has enabled the setting up of two initiatives that engage in high quality and sophisticated research and policy development in India



on women's economic empowerment



on digital financial inclusion.



Inclusion Economics India (IEI) works in close collaboration with Yale's Economic Growth Center to understand how policy can promote inclusive, accountable economies and societies.



Abdul Latif Jameel Poverty Action Lab (J-PAL) South Asia's focus is to improve the effectiveness of poverty programs in South Asia by providing policy makers with clear scientific results that help shape successful policies to combat poverty. Much of Nobel laureates Abhijit Banerjee and Esther Duflo's work on randomised control trials for shaping policy in India was done at J-PAL South Asia.



Centre for Digital Financial Inclusion (CDFI) focuses on reducing inequities in financial access and services using technology. Over the years, CDFI has developed innovations to execute large scale multi-stakeholder projects to promote access to basic financial services, accelerate benefits transfer and promote access to affordable credit.



The Moturi Satyanarayana Centre for Advanced Study in the Humanities and Social Sciences is a Centre of excellence for advanced research across the humanities and social sciences through a range of interdisciplinary projects. It serves as a hub for independent and collaborative post-doctoral research and provides an environment that stimulates the spirit of active intellectual enquiry and ethical reflection through critical analysis and empirical studies.



The Sapien Labs Centre for the Human Brain and Mind at Krea University is a collaboration between Sapien Labs and Krea University with an aim to pursue research and learning related to the human brain and mind. It also intends to build a globally distributed infrastructure for large-scale, real-time data acquisition and insights as well as development of interventions and tools that can become scalable products and services embedded in the world to move the needle.

THE IFMR LEGACY

Learn from the pioneers with **50+ years of powerful history**

IFMR GSB first found its genesis as IFMR, Asia's 1st Finance training and research institution

- Pioneered research support to industry and government in the areas of finance and economics
- Over the years, has trained 50,000+ professionals across 500+ organisations in 25+ countries worldwide
- Recognised by the Government of India, today as:
Institution of Importance across India
A Scientific and Industrial Research Organization (SIRO)



WHY OUR LEGACY MATTERS?

Some of IFMR's contribution to the world of research and academia

Eminent Minds associated with IFMR over the years:

Three Chief Economic Advisors (L to R)
Dr R M Honavar, Dr Raghuram Rajan
and Dr Anantha Nageswaran have been, in
the past, associated with IFMR & IFMR GSB



Collaborative Projects with Nobel Laureates

The institution has embarked on multiple research projects
in collaboration with the likes of **Dr Abhijit Banerjee** and **Dr Esther Duflo**



Vision led by Leaders in the field

Dr C K Prahalad, initiated the CEO's Forum at IFMR
Dr Nachiket Mor helped pioneer the PGDM in Financial Engineering



Building Crucial Narratives

Along its journey, the institution has conceived and executed
The G L Mehta Memorial Lecture series with speakers such as
Shri P Chidambaram and **Lord Meghnad Desai** amongst others

THE EVOLUTION

The journey from IFMR to IFMR GSB

Be part of an impactful experience
that is fresh and agile, but backed by
a powerful legacy

1970s

IFMR, Asia's 1st Finance training
and research institution opens
its gates to research

1990-2002

Begins engaging with the Global
Management Researchers and
Educators

2002-2012

Transforms into a full-fledged B-School
with research focus in Quantitative Finance

Finds a home as a residential campus
at Sri City, an industrial hub in
Andhra Pradesh, around 55 kms
near Chennai

2017 onwards

Formally finds a collaborator
and is integrated under the aegis
of Krea University

2012-2016

Finds a feet at Sri City

THE GUIDING VISIONARIES

Be part of an institution guided by the finest in the industry

The unique learning journey at IFMR GSB is curated by the finest of minds from across the globe. Crafted by leading minds in the world of finance, the MBA programme at IFMR GSB is the right stepping stone into the world of impactful business leadership.

Governing Council



N Vaghul



Dr Nirmala Rao



Kapil Viswanathan



Anu Aga



Dr Manjul Bhargava



Dr Vishakha N Desai



Dr Esther Duflo



Dr John W Etchemendy



Dheeraj G Hinduja



Sajjan Jindal



Anand Mahindra



Rajiv Memani

THE GUIDING VISIONARIES

Be part of an institution guided by the finest in the industry

Governing Council



Aditya Mittal



P R Venketrama Raja



Dr Raghuram G Rajan



C Srinivasa Raju



S Ramadorai



R Seshasayee



Kiran Mazumdar-Shaw



Cyril Shroff



Dr Tara Thiagarajan

THE GUIDING VISIONARIES

Be part of an institution guided by the finest in the industry

Advisory Board



Dr Ajit Ranade



Dr Chandru Rajam



Dr Indira J Parikh



Prof Ravi Kumar



Prof Rishiksha Krishnan



Prof V G Narayanan



**Prof Rangarajan (Raghu)
K Sundaram**

THE IFMR GSB EDGE

Assimilate knowledge that is curated for your managerial journey

The MBA programme at IFMR GSB offers a mix of theory with simulated real-life exposure and endeavours to shape business practices through inventive, sharp thinking and cutting-edge research. Here is what sets IFMR GSB apart!



INNOVATION-LED KNOWLEDGE FOR FUTURE LEADERS

- A B-school that shares space and inspiration from the world of Liberal education
- Regular engagement with industry leaders
- Access to extensive alumni network
- Diverse faculty comprising fine academic scholars and industry experts
- Industry oriented unique specialisations with a choice to study additional specialisation alongside the main
- Immersive rigorous summer internships
- Curated placement services to meet individual career goals
- Notable robust industry network

Pedagogy that re-defines management education

2 YEARS | 7 AREAS | 23 CORE COURSES | 55 ELECTIVES

THE IFMR GSB EDGE



Suitable for young professionals and freshers

- Mix of theory with simulated real-life exposure
- First-year curriculum interweaving management disciplines and liberal arts
- Second year of advanced electives in all functional areas
- Rigorous two-month immersive internship
- Running own virtual companies through Capsim Business simulation
- Industry projects and standalone research opportunities
- Training led by experts in group discussions, public speaking, aptitude training, and communication skills

Core Electives on offer

- Data Science
- Finance
- Quantitative Finance
- Marketing
- Operations
- Human Resources
- Strategy



THE SYNERGY

Embark on a Management Education Journey that shares Inspiration, Space and Pedagogy with the world of Liberal education

- Sharing space with the School of Interwoven Arts and Sciences (SIAS) at Krea University
- Providing an overview of complex real world problems to be addressed through the lens of business education
- Developing curiosity through explorative learning, aided by Krea's unique Interwoven Learning
- Facilitation of interdisciplinary co-teaching helping students develop a richer, multi-dimensional outlook on management studies, and life
- Immersive learning environment bridging the gap between the real world and the classroom
- Preparing our students with qualities of curiosity, questioning, and integrated reasoning so that they are always the preferred choice



LEARN BEYOND THE CLASSROOMS

1 student council , 13 student committees, 9 student clubs

At IFMR GSB, there is much work to do but also a lot of play. Some of the most impactful learning here happens beyond the academic space on the student driven campus. Networks are built, skillsets are developed, passions are pursued and memories are carved through the various Clubs and Committees spearheaded by the student community. The initiatives also help build interpersonal skills, encourage teamwork, sharpen time management, and foster cross-cultural learning. No matter what your interest and aim, there is a club or committee for you to explore them.

Student Clubs



Student Committees



POROUS BOUNDARIES

Access the industry through pivotal partnerships

Gain one-of-a-kind opportunity to interact, learn and work with both veteran and new-age leaders in the industry through IFMR GSB's well-curated partnerships that spans two decades. 100+ live interactions with industry leaders, experts and academics across the globe. Speakers in the recent past have included :



Mr Karthik Krishnan
Group COO, Britannica Group



Neil George
MD, Nivea South Asia



Manoj Kohli
Country Head, SoftBank



Shashi Shetty
Chairman, Allcargo Logistics
ECU Worldwide, and Gati Ltd



TT Srinivasaraghavan
Former Managing Director
Sundaram Finance



Srikanth Velamakanni
Co-Founder, Fractal Analytics



Manish Gupta
Director, Google Research India



Shalini Kapoor
CTO, IBM AI Applications



Nilesh Modi
Chief of Staff, Reliance Industries

MENTORED BY THE FINEST

Be guided by the best in the field of academics and research

Your learning journey will be guided by renowned global faculty and industry practitioners of world-class repute with decades of experience in the field. With the right mix of theory and practice these mentors will re-define the skills necessary to prepare for the future of finance.

Faculty members at IFMR GSB represent a healthy mix of academic expertise, research focus and industry knowledge. They are best in class academicians from world renowned institutions backed by strong research achievements and in sync with industry practices consulting and working in corporates.



85% of the faculty members hold a PhD degree

25% are from the corporate sector and were former CEOs/VPs/GMs

From reputed Indian business schools such as IIM (A, B, C, L, I, K, T), IIT (M), IRMA, MDI, XLRI and global universities such as University of Connecticut, University of Maryland, University of Minnesota

PIONEERING RESEARCH THAT MATTERS

Get opportunities to participate, learn and interact with academics and researchers, from across the globe

IFMR GSB Research Symposium on Finance and Economics (RSFE) June 2022 Spearheading critical research narratives in Finance and Economics

IFMR GSB hosted the third edition of the Research Symposium on Finance and Economics (RSFE) June 2022. Eminent keynote speakers and more than 50 Academicians came together to present, discuss and deliberate on critical narratives in the field of Finance and Economics.

6 Eminent Keynote Speakers



Prof Itay Goldstein
Wharton School, University
of Pennsylvania, US



Prof Raghavendra Rau
Judge Business School
University of Cambridge, UK



Prof Uday Rajan
Ross School of Business
University of Michigan, US



Campbell R Harvey
Fuqua School of Business
Duke University, US



Prof Nishith Prakash
University of Connecticut, US



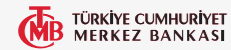
Prof Ashima Goyal
IGIDR, India

PIONEERING RESEARCH THAT MATTERS

50+
Academics

57+
Paper Presentation

Several
Global
Participants



COLLABORATIONS

Observations that set the industry tone

IFMR's knowledge of decades in the field of Finance in research and academia fuels thought leadership pivotal for the industry



“The Future CFO: Changing Roles, Changing Goals”

The IFMR Graduate School of Business (IFMR GSB) at Krea University engaged Dun & Bradstreet, pioneers in industry analysis and empirical research, to objectively explore, investigate and analyse the changing roles and goals of the CFO through a structured survey and study. This study is an attempt to put the spotlight on specific and diverse traits that are bound to become crucial requirements for CFOs of today and tomorrow.

[Read the report](#)

“ **MBA is a career accelerator.** In Nifty 250 companies, 47% of CFOs with an MBA are under 50 years, as compared to 35% of CFOs with non-MBA qualification for FY 2022. “

IFMR GSB'S PhD PROGRAMME

A pathway to ground-breaking interdisciplinary research



Dr Ameesh Samalopanan became Krea's first PhD graduate in 2022

“ Personally, the PhD programme was extremely challenging, as it happened during the pandemic time. And the data I worked with was primary data – the data you collect personally, via interviews or surveys. That was just one of the many hurdles. But my extremely supportive guide, Dr. Vijayalakshmi Balasubramanian, the Krea family in general, and a little bit of self-drive, ensured successful completion of the programme.

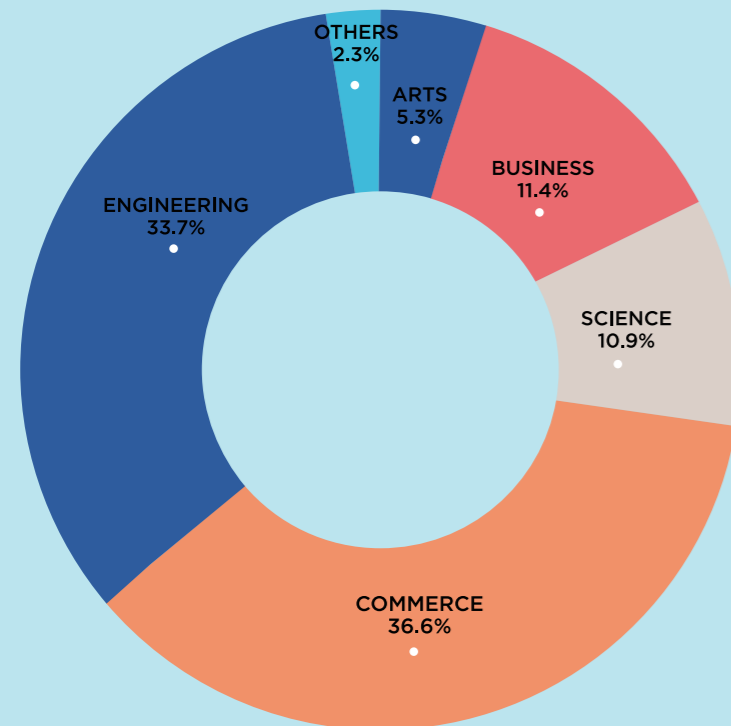
LEARN IN THE COMPANY OF HIGH POTENTIAL PEERS

Be part of a student community that is diverse, curious and collaborative

You write your own stories, and we offer you spaces to co-create the learning experience. Learn alongside a diverse peer community, with enriching encounters with professionals who come from varied professional backgrounds and interests. Celebrate the ethos of multiculturalism, multilingualism and diversity of thoughts and actions.

Class Diversity | Meet the MBA Cohort of 2024

Diverse UG Specialisations

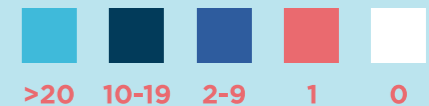
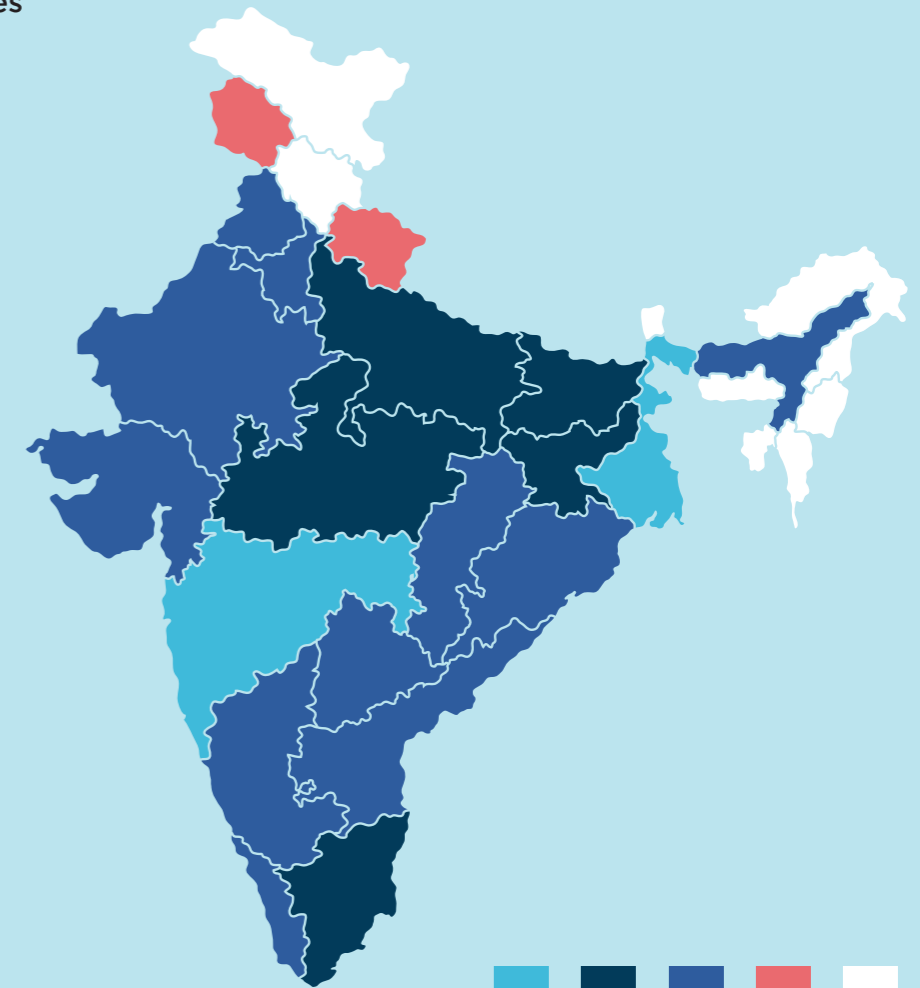


Diverse Work Experiences

32%
WITH
1-3 YEARS
OF EXPERIENCE

Diverse Geographies

1. Andhra Pradesh
2. Assam
3. Bihar
4. Chandigarh
5. Chattisgarh
6. Gujarat
7. Haryana
8. Jharkhand
9. Karnataka
10. Kerala
11. Madhya Pradesh
12. Maharashtra
13. Odisha
14. Punjab
15. Rajasthan
16. Tamil Nadu
17. Telangana
18. Uttar Pradesh
19. Uttarakhand
20. West Bengal



20 STATES

3 UNION TERRITORIES

114 DISTRICTS

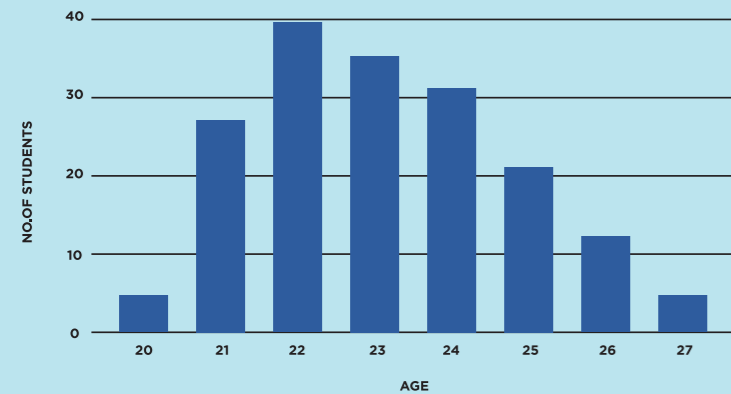
Diverse Languages

Assamese	Malayalam
Bengali	Marathi
English	Odia
Gujarati	Punjabi
Hindi	Tamil
Kannada	Telugu



Diverse Age Groups

AGE DISTRIBUTION



AGE RANGE: 20-27

PASSIONATE
DETERMINED
AMBITIOUS

175 BRIGHT YOUNG MINDS

Together Co-creating the IFMR GSB Experience

ALUMNI MATTERS

Be inspired by the torchbearers of IFMR GSB Legacy

IFMR GSB Alumni are an integral part of the learning experience at the school. You get varied chances to interact and learn from them over the two years.

5000+ GLOBAL
ALUMNI NETWORK

TRAILBLAZING
ENTREPRENEURS

TOP CXOS

NOTED GLOBAL
ACADEMICS

IMPACTFUL
RESEARCHERS



With all those presentations wherein it was more than just sharing one's screen and was all about conveying ideas in front of attentive listeners. When research work was a combination of classroom notes and hundreds of books in the library, all of these culminated into the right numbers, analysis and plans with confidence.

Christabel James, IFMR GSB Alum, 2006
MD, RiskSpan



Hands down, we had access to the best faculty! Both the permanent faculty as well as visiting professors were great. I remember, some of them were industry leaders during the week and our professors by the weekend. I really enjoyed the courses taught by the professors of Quantitative Finance.

Rajiv Mohapatra, IFMR GSB Alum, 2011
Principal Product Manager (Modern Risk and Finance), Oracle FS ERM



As students, we were expected to take initiative and drive our own outcomes, which I continue to imbibe and execute in my current role. We were encouraged to speak our minds and contribute to discussions which has helped in my growth as a leader.

Preethi Rao, IFMR GSB, 2006
Associate Director, LEAD at Krea University

PLACEMENTS

A promising professional future awaits

IFMR GSB takes pride in its legacy of placing the students in impactful roles across domains and organisations. With corporate relationships that have existed for decades and new start-ups identifying IFMR GSB as a sought-after talent pool, the students have a wide choice of career options.

Record placements across impactful new-age roles

IFMR GSB MBA 2020-22 batch clinched promising futuristic roles across sectors

95% students placed in major firms across Consulting, Finance, and Technology

78 Recruiters

The Big 4: Deloitte, Ernst & Young (EY), PricewaterhouseCoopers (PwC), KPMG

Other Key Recruiters: Wells Fargo, JP Morgan, Barclays, Credit Suisse, CRISIL, Northern Arc, Société Générale, Temenos, ZS Associates, Tiger Analytics, Cognizant, Infosys, Wipro, Oracle, HCL Technologies, Accenture, Tata International, Philips, Genpact



Risk and Financial Advisory
Digital Consulting
Financial Planning and Analysis
Risk Consulting and Modelling
Business Analysis
Management Consulting
Valuation Consulting

CAMPUS: A WORLD-CLASS LEARNING LABORATORY

At this green, inclusive, and sustainable campus, you are home

IFMR GSB Alumni are an integral part of the learning experience at the school. You get varied chances to interact and learn from them over the two years.

- Learn from the lap of nature, in the heart of an integrated business city
- A conducive habitat for a future management leader
- One of the most coveted business destinations in the country
- Home to over 200 companies from 28 countries including multinationals like Kellogg's, Isuzu, Mondelez, Pepsi, Panasonic, Daikin, Kimberly Clark, Alstom, Kobelco, Foxconn, Danieli



Located 55 kilometers, north of Chennai in Sri City, Andhra Pradesh, the state-of-the-art campus allows every student at IFMR GSB to weave countless memories for life. On the 40 acre fully residential green campus students learn, engage and create the Krea experience over coffee conversations, intensive intellectual huddles and diverse community activities, while also shaping themselves into well rounded future ready individuals.

The upcoming campus is slated to be a contemporary learning facility spread across 200 acres at Sri City . A greenfield project, it will provide world-class amenities to students, faculty and staff.



ARE YOU READY TO WRITE YOUR OWN STORY?

Join the B-school that lets You be You!

Holistic Admissions Process

You are welcome to a B-school that lets You be You! Here's how!

Admissions process:

- Applicants who meet all eligibility criteria will be considered for a personal interview in the rank order of merit
- Writing skills of applicants will be assessed based on their scores on the relevant sections of the qualifying examination CAT 2021/CAT 2022, XAT 2022/XAT 2023 as well as the quality of writing displayed in their application forms

Applicants exempted from competitive exams:

- IFMR GSB recognises candidates of academic excellence in the UG programme who have graduated from the top universities of the country as recognised by the NIRF

Top students from NIRF - recognised universities do not need competitive exam score to apply.

We encourage you to apply as early as possible to process your application on priority.

Eligibility

- Graduates of full-time degree courses and students in the final year of the undergraduate degree can apply
- Students from ODL (Open and Distance Learning) institutions are also eligible to apply as per the UGC policy and notification
- Applicants must submit valid scores in one (or more) of the competitive exams as mentioned above. Among the competitive exam scores given by the applicant, the best score will be considered subject to meeting the eligibility cutoff
- Work experience is not required but full-time work experience of up to 36 months will receive credit during the evaluation of the application
- Fresh graduates, as well as candidates with work experience, are eligible.

ELIGIBILITY CRITERIA TABLE

S.NO.	PARAMETER	ELIGIBILITY CRITERIA
1	Date of Birth	Should have been born after 01 Jan 1996
2	Class X	60%*
3	Class XII	60%*
4	UG	60%*
5	Work Experience	Fresh graduates as well as candidates with work experience are eligible. (Full-time work experience up to 36 months ONLY will receive credit during evaluation of application)

*inclusive of all subjects

COMPETITIVE EXAMS		
6	CAT : 2021 & 2022	75 Percentile
	XAT : 2022 & 2023	75 Percentile
	NMAT : Oct 2022 – Feb 2023	Score of 222
	CMAT: 2023	Score of 220**
	GMAT: 2021, 2022, 2023	Score of 650
	GRE: 2021, 2022, 2023	Score of 310
	* Inclusive of all subjects	

** Subject to revision depending on pattern of test

Scholarships

To support outstanding students to overcome financial obstacles in their pursuit of a quality education, IFMR GSB offers various scholarships

Merit-cum-Means Scholarships

Offered to students based on their performance at the end of first year and in need of financial assistance

T Thomas Scholarship for Business Leaders

Selected by HUL for the award of T. Thomas Scholarship for Business Leaders to the second-year MBA student based on the academic performance at the end of Term-3

Merit Scholarships

Based on the CGPA at the end of the second year, following merit scholarships are awarded:

First Rank: INR Two Lakhs

Next three ranks INR One Lakh each to three students

CFA University Affiliation Programme



In November 2019, CFA Institute approved the Master of Business Administration (MBA) program of IFMR GSB, Krea University, under the CFA University Affiliation Program (UAP). This affiliation signals potential students, employees, and all stakeholders that the curriculum of the MBA program of IFMR GSB, Krea University covers a significant portion of the CFA Program Candidate Body of Knowledge as well as places emphasis on the ethics aspects covered under the CFA Institute Code of Ethics and Standards of Professional Conduct. This thereby showcases that the MBA program offered is in close synergy with global professional practices. Under the CFA UAP program, in each fiscal year, IFMR GSB is authorised to nominate eligible students for a set number of scholarships given by the CFA institute to take the coveted CFA program while pursuing their MBA at IFMR GSB, Krea University. For more information on the CFA institute and the CFA Program, please visit <https://www.cfainstitute.org/en/>

About Certified Management Accountant, USA (CMA)

The CMA certification by the Institute of Management Accountants (IMA), USA is globally recognized and considered a benchmark for finance and accounting professionals in the fields of management accounting and financial management. Students at IFMR GSB, Krea University have an opportunity to pursue the program during their MBA journey at IFMR GSB, Krea University. Attractive scholarships are given by IMA to a select number of eligible students nominated by IFMR GSB, Krea University in each Academic Year, to pursue this coveted program.

For more information on the IMA institute and the CMA Program, please visit <https://www.imanet.org/?ssopc=1>

FEE STRUCTURE FOR MBA BATCH 2023-25

The tuition fee for the programme is INR 14,56,000/- (Rupees Fourteen lakhs and fifty-six thousand only). The tuition fee for the MBA programme has not undergone a hike this year and continues to be the same as the previous batch. Details of other fees and payment schedule is as follows:

S.NO	FEE DESCRIPTION	AMOUNT IN INR	TENTATIVE TIMELINES FOR PAYMENT
1.	Tuition Fee: 1st Instalment: inclusive of Admission Acceptance Fee		To be paid when accepting the offer
	a. Admission Acceptance Fee	35,000	
	b. Balance First Instalment Fee		
	Part-1 of first Instalment Fee	2,01,000	
	Part-2 of first Instalment Fee	2,01,000	
2.	Refundable Caution Deposit	35,000	20-Jun-23
3.	Year-1 Living Fee (Boarding & Lodging Charges including laundry charges upto INR 500/- per month)	1,80,000	20-Jun-23
4.	Tuition Fee: 2nd Instalment	4,37,000	30-Nov-23
5.	Tuition Fee: 3rd Instalment	5,82,000	30-Jun-24
6.	Year-2 Living Fee * (Boarding & Lodging Charges including laundry charges upto INR 500/- per month) *Indicative amount subject to revision based on the inflation and other costs	1,95,000	30-Jun-24
7.	Alumni Fee	5,000	30-Jun-24

IMPORTANT DATES

Important Dates	Round 1	Round 2	Round 3	Round 4	Round 5
Application opens	Tuesday, 25 Oct 2022				
Application closes	Friday 30-Dec-2022	Sunday 29-Jan-2023	Sunday 26-Feb-2023	Sunday 26-Mar-2023	Sunday 30-Apr-2023
Release of shortlist for Interviews	Tuesday 03-Jan-2023	Tuesday 31-Jan-2023	Tuesday 28-Feb-2023	Tuesday 28-Mar-2023	Monday 08-May-2023
Interview dates	Sat & Sun 07-08 Jan-2023	Sat & Sun 04-05 Feb-2023	Sat & Sun 04-05 Mar-2023	Sat & Sun 01-02 Apr-2023	Sat & Mon 13-15 May-2023
Registration, Orientation and Classes begin	July 2023				

